
STARTUP BOOSTER ASIAN TOUR

2023-2024

What is Startup Booster Competition?

Startup Booster is the leading startup competition in the world of Composite & Advanced Materials. Since 2017, Startup Booster has been organized in three different regions (Europe, USA and Asia) and has already fostered the emergence of 900+ innovative projects from 60+ countries, 100 finalists and 28 winners.

It is a unique competition to detect innovation in the Composite & Advanced Materials field and a unique opportunity for startups to:

- **GAIN visibility in the industry**
- **NETWORK with leading industrials and investors**
- **JOIN an international and well recognized program**
- **HIGHLIGHT your innovation towards the Composites Industry**

Who are the applicants?

Applicants are issued from startups and university spin offs in the field of Composites and Advanced Materials who:

- **are using or creating new technologies or products**
- **have a high growth perspective**
- **need a funding to get the business off the ground**

Applicants are issued from 56 countries: **35% from US, 30 % from Europe**, 9% from India, 5% from South Korea, etc.

Eligibility conditions are (at least one condition to be fulfilled):

- **Startup founded or having officially launched less than 10 years ago**
- **Startup with less than 30 employees**
- **Startup Funding Stage: Between Seed stage and Series B (up to 20M€ of financing)**
- **Startup addressing Sustainability**

2 CATEGORIES TO APPLY

PRODUCT & MATERIALS

**PROCESS, MANUFACTURING &
EQUIPEMENT**

Startup Booster Asian Tour: Pre-selection of startups from Asia (sponsored by KITA)



Startups based in Asian countries submitting to Startup Booster at JEC World 2024 will participate in a pre-selection round on November 27th, 2023 in Seoul, Korea.

Startups based in Asia will need to apply at <https://www.f6s.com/jec-world-2024-startup-booster/apply> by November 12th, 2023 at 23.59 (UTC+2, Paris Time)

5 startups will be selected for this pre-selection round and they will pitch (live in Seoul in KITA HQ or online) in front of a jury of experts and investors.

The pitch will be delivered in video (video recording), with a presentation in support, and in English with a maximum length of 5 minutes.

1 Winner will be selected by the jury and the winner will be automatically selected among the 20 finalists of Startup Booster at JEC World 2024 and will receive a financial prize of 2,000€.

The others Asian finalists and any other Asian startups not selected in this pre-selection round will still be considered by for the final selection by the sponsors of the competition (Airbus, Owens Corning and Mercedes-Benz).

What will happen at JEC World 2024?

20 startups will be selected to pitch in front of a jury of experts and leading players during JEC World 2024:

- 17 startups selected through a dedicated call for entries from July 2023 to December 2023
- 3 startups selected through semi-finals at JEC Forum Italy 2023, JEC Forum DACH 2023, the Seminar and the Asian Startup Booster Asian Tour.

The 20 finalists will also benefit from:

- A Pitching Session in front of a jury of leading industry experts (including Airbus, Owens Corning & Mercedes-Benz) and investors during JEC World 2024
- Registrations to JEC World 2024
- A space within the Startup Village of JEC World 2024 (with the possibility to showcase your innovation)
- Online Visibility (website, press release, emailing, and social media)
- A personal coaching for the pitch before the show
- Direct access to the jury members and partners of Startup Booster
- A dedicated 1to1 speedmeetings sessions with leading industrials and investors in the Composites Industry

3 Winners will be announced at the show during t and will get the Startup Booster Awards Ceremony and will be awarded a a 25,000€ package, including:

- Startup Booster Award (500€)
- Cash prize (3,500€)
- Fully equipped booth at JEC World 2025 (11,000€)
- Media coverage – advertising and interview (10,000€)



JEC WORLD 2024 STARTUP BOOSTER'S EDITION IS SPONSORED BY:

Main Innovation Partners

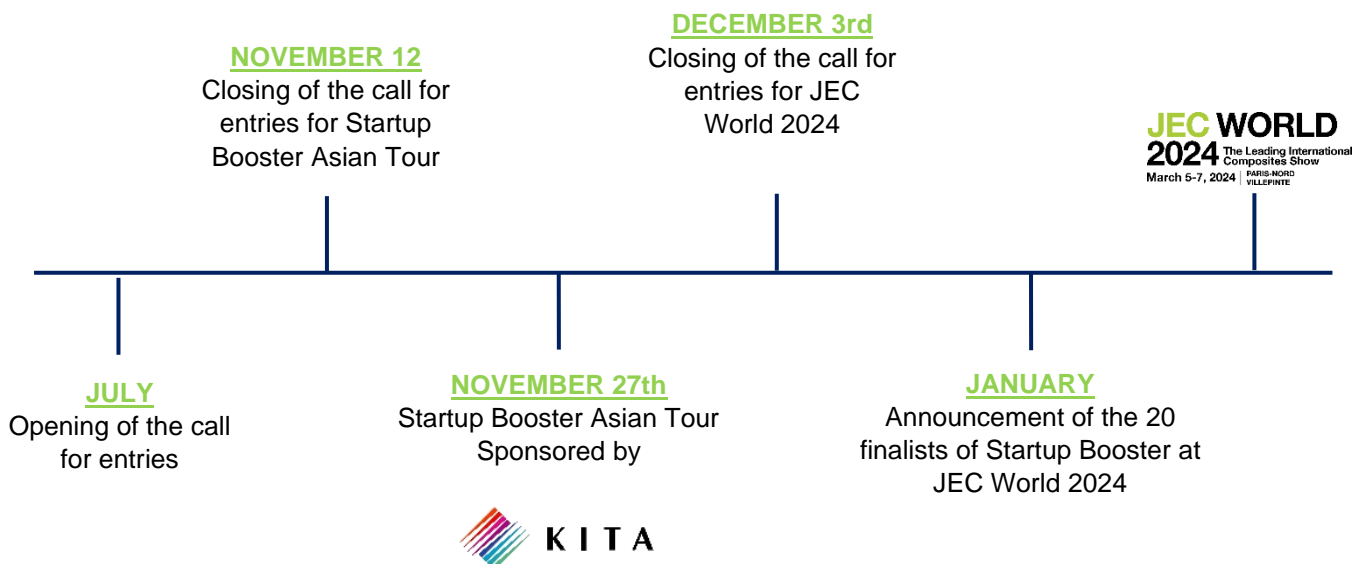
AIRBUS



Innovation Partner



Agenda of Startup Booster 2023



USEFUL LINKS

Past finalists & winners: <https://www.jeccomposites.com/startup-booster-hall-of-fame/>
Call for entries <https://www.f6s.com/jec-world-2024-startup-booster/apply>
WebTV: <https://www.jeccomposites.tv/events/JEC-World/Startup-Booster>
Startup Booster: <https://www.jec-world.events/program/startup-booster>

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